UNITED WAY
Southern Maine

COMMUNITY BUILDERS



United is the way to building a stronger Southern Maine.

Strong communities don't just happen; they are built when people and organizations come together to lift up our neighbors and create opportunities for all.

United Way's Community Builders are a network of neighborhood businesses that give back to support youth opportunity, financial security, health, and resiliency in Southern Maine. Join the program by making a financial contribution and, in return, you will grow your impact, strengthen your brand, engage your employees, and receive the valuable benefits listed below.

GIVING LEVELS AND BENEFITS:

Membership in Community Builders is based on an annual contribution.

$5,000

- Opportunity for one employee to participate in the **Leadership Development Program**
- **Recognition during Signature Series events** (see list)
- **Quarterly Day of Action volunteer events** for your workplace
- Logo on Community Builders webpage
- Recognition on **United Way social media**

$2,500

- **Quarterly Days of Action volunteer event** for your workplace
- Name on Community Builders webpage
- Recognition on **United Way social media**

$1,000

- **Day of Action volunteer event** for your workplace
- Name on Community Builders webpage

Want to make an even greater impact?

Program or event sponsorships start at $7,500 for increased recognition.

Signature Series Events

ALICE Summit
Brings together local employers to discuss strategies for attracting, retaining, and promoting ALICE workers.

Days of Action
Quarterly volunteer opportunities organized by United Way at local nonprofits.

Leadership Development Program
Professional development for high-potential employees.

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LEADERSHIP DEVELOPMENT PROGRAM



GROW YOUR NEXT GENERATION OF LEADERS

Emerging Leaders United (ELU)'s Leadership Development Program is included in your Community Builders membership and provides rising, high-potential employees with hands-on opportunities to grow their leadership skills while making measurable community impact. Through individualized mentorship, committee service, networking, and meaningful volunteer opportunities, participants develop as leaders, returning value to your organization and our community.

SPONSOR A RISING EMPLOYEE LEADER

- Annual (12-month) membership for an employee in ELU's Leadership Development Program with rolling, quarterly start dates.
- Minimum of two quarterly engagements for participants, including a curated mix of leadership training, mentorship engagement, service, and networking opportunities.
- Organization and participant name on the ELU webpage.
- Sponsorship recognition in ELU newsletter and at ELU events.
- Contribution supports ELU's investments in community.
- Deeper engagement in community and opportunities for personal and professional growth.
- Organizations benefit from increased employee retention, expanded community visibility, and a stronger internal leadership bench.

SAMPLE QUARTERLY ENGAGEMENTS

- Individualized mentor pairings with local community leaders
- Leadership trainings
- United Way events, including Tocqueville Society
- Hands-on participation in ELU's investment process
- Impactful volunteer opportunities
- Deep dives on local community challenges and solutions to address them

ABOUT EMERGING LEADERS UNITED

ELU, a United Way giving circle, is a network of passionate leaders working together to help youth realize their full potential. Members invest in programs that set the next generation up for success in school, work, and life. Learn more at uwsme.org/emerging-leaders-united.

SPONSOR COMPANIES

- BerryDunn
- Systems Engineering

FOR MORE INFORMATION:

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