

ALICE IN CUMBERLAND COUNTY



2023 Point-in-Time Data

Population: 310,230 • **Number of Households:** 134,326

Median Household Income: \$98,369 (state: \$73,733)

Labor Force Participation Rate: 69.5% (state: 62.1%)

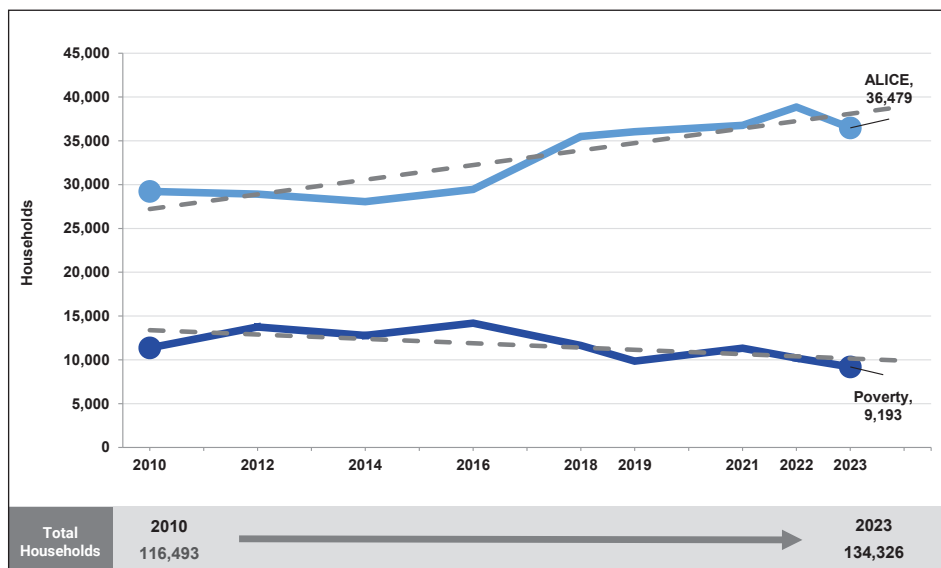
ALICE Households: 27% (state: 29%) • **Households in Poverty:** 7% (state: 11%)

Trends in Financial Hardship

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

Households move below or above the ALICE Threshold as economic factors and circumstances change. The line graph to the right shows the number of ALICE and poverty-level households (solid blue lines), as well as the trend over time (dotted gray lines). **By 2023, 45,672 households (34%) were below the ALICE Threshold in Cumberland County.**

ALICE and Poverty-Level Households, Cumberland County, 2010–2023



Note: See an interactive version of this data at UnitedForALICE.org/Maine

Sources: ALICE Threshold, 2010–2023; American Community Survey, 2010–2023

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and by household composition, as costs can vary greatly depending on location and household needs.

In 2023, household costs in Cumberland County were well above the Federal Poverty Level of \$14,580 for a single adult and \$30,000 for a family of four.

To see costs for different household compositions in Cumberland County, visit UnitedForALICE.org/Household-Budgets/Maine

Household Survival Budget, Cumberland County, 2023

	Single Adult	2 Adults, 1 Infant, 1 Preschooler
Monthly Costs		
Housing	\$1,367	\$2,045
Child Care	–	\$1,667
Food	\$600	\$1,628
Transportation	\$386	\$933
Health Care	\$172	\$698
Technology	\$86	\$116
Miscellaneous	\$261	\$709
Taxes	\$484	\$989
Monthly Total	\$3,356	\$8,785
ANNUAL TOTAL	\$40,272	\$105,420
Hourly Wage*	\$20.14	\$52.71

*Full-time wage required to support this budget

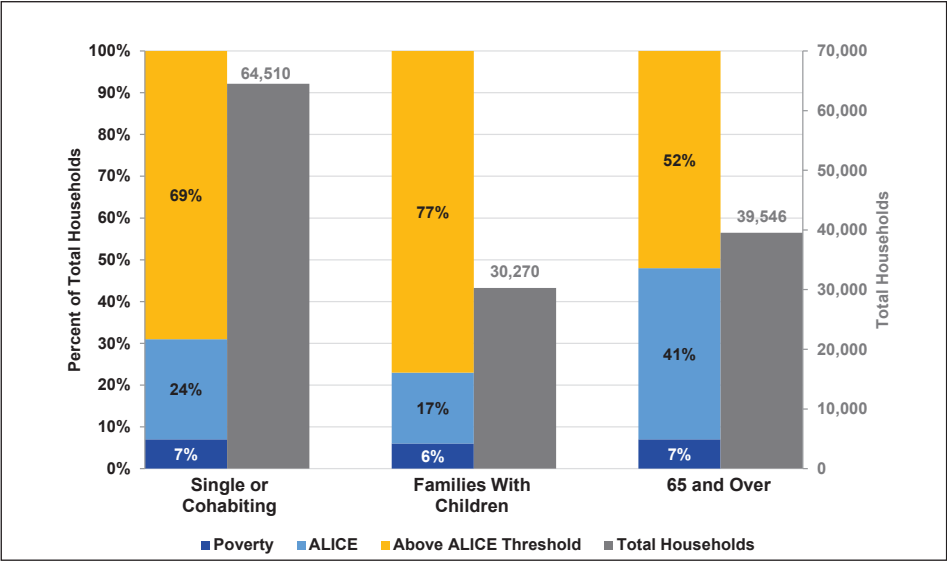
For ALICE Household Survival Budget sources, visit UnitedForALICE.org/Methodology

Financial Hardship is Not Evenly Distributed

The largest demographic groups in the county also tend to have the largest number of households below the ALICE Threshold. However, when looking at the percentage of each group that is below the Threshold, some groups face higher rates of hardship.

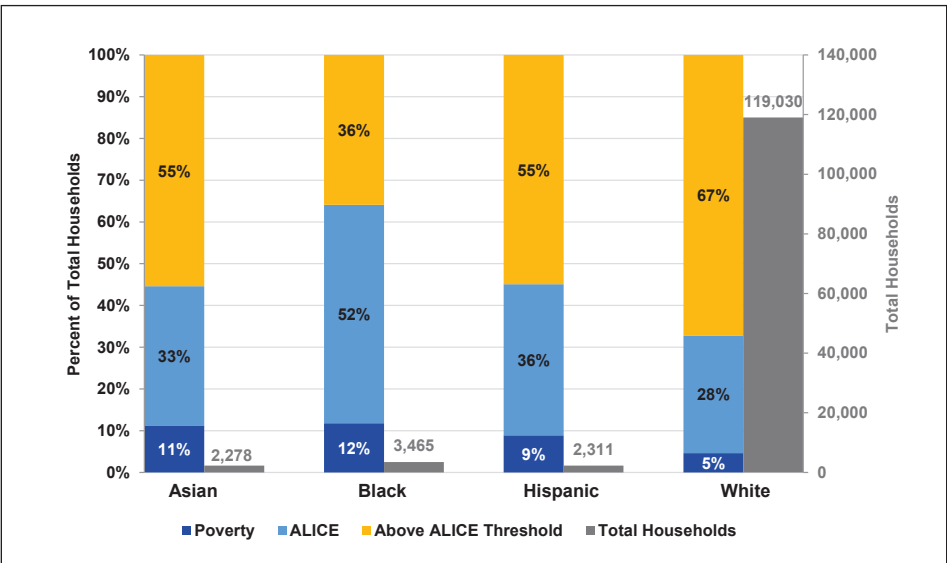
Explore more demographic data at UnitedForALICE.org/Maine and visit UnitedForALICE.org/Mapping-Tool to see ALICE data for all available geographies.

Household Financial Status by Household Type, Cumberland County, 2023



Note: Families with children include married-parent, single-female-headed, and single-male-headed households.
Sources: ALICE Threshold, 2023; American Community Survey, 2023

Household Financial Status by Race/Ethnicity, Cumberland County, 2023



Note: Asian, Black, and White racial categories are for one race alone. Race and Hispanic ethnicity are overlapping categories. The Asian and Black groups may include Hispanic households; the White group includes only White, non-Hispanic households. The Hispanic ethnic group may include households of any race.
Sources: ALICE Threshold, 2023; American Community Survey, 2023

Cumberland County, 2023		
Town	Total Households	% ALICE & Poverty
Baldwin town	508	50%
Bridgton town	2,308	42%
Brunswick town	8,754	47%
Cape Elizabeth town	3,787	22%
Casco town	1,653	51%
Chebeague Island town	300	51%
Cumberland town	3,000	21%
Falmouth town	5,044	24%
Freeport town	3,566	35%
Gorham town	6,305	26%
Gray town	3,754	36%
Harpwell town	2,557	38%
Harrison town	1,233	60%
Long Island town	133	41%
Naples town	2,099	50%
New Gloucester town	2,122	27%
North Yarmouth town	1,502	25%
Portland city	32,393	46%
Pownal town	627	30%
Raymond town	1,909	37%
Scarborough town	9,548	27%
Sebago town	841	47%
South Portland city	12,148	40%
Standish town	3,698	34%
Westbrook city	8,930	41%
Windham town	7,804	30%
Yarmouth town	3,471	32%

Note: Municipal-level data on this page is 5-year averages for U.S. Census County Subdivisions, which include Census County Divisions (CCDs). Data for counties with populations over 65,000 is 1-year estimates. Geographies with fewer than 100 households are not included. Therefore, totals will not match the county-level numbers.