

# ALICE IN CUMBERLAND COUNTY



## 2022 Point-in-Time Data

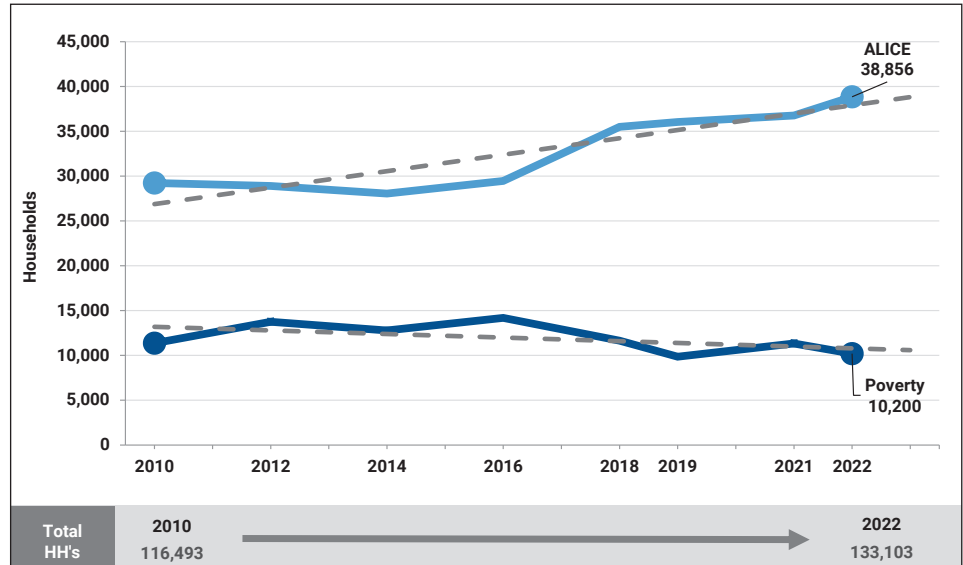
**Population:** 307,451 • **Number of Households:** 133,103  
**Median Household Income:** \$89,345 (state average: \$69,543)  
**Labor Force Participation Rate:** 66.8% (state average: 61.7%)  
**ALICE Households:** 29% (state average: 30%) • **Households in Poverty:** 8% (state average: 12%)

## Financial Hardship Over Time

**ALICE** is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mloyed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

Households move below or above the ALICE Threshold as economic factors and circumstances change. This was especially true amid the economic crosscurrents of the COVID-19 pandemic, with higher wages, inflation, and additional pandemic assistance. By 2022, 49,056 households (37%) were below the ALICE Threshold in Cumberland County.

## Households by Income, Cumberland County, 2010–2022



Note: See an interactive version of this data at [UnitedForALICE.org/Maine](https://UnitedForALICE.org/Maine)  
 Sources: ALICE Threshold, 2010–2022; American Community Survey, 2010–2022

## The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and by household composition, as costs can vary greatly depending on location and household needs.

In 2022, household costs in Cumberland County were well above the Federal Poverty Level of \$13,590 for a single adult and \$27,750 for a family of four.

To see costs for different household compositions in Cumberland County, visit [UnitedForALICE.org/Household-Budgets/Maine](https://UnitedForALICE.org/Household-Budgets/Maine)

## Household Survival Budget, Cumberland County, 2022

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs and Credits</b>		
Housing – Rent	\$980	\$1,411
Housing – Utilities	\$163	\$310
Child Care	–	\$1,104
Food	\$578	\$1,574
Transportation	\$396	\$1,046
Health Care	\$184	\$714
Technology	\$86	\$116
Miscellaneous	\$239	\$628
Tax Payments	\$466	\$1,363
Tax Credits	\$0	-\$458
<b>Monthly Total</b>	<b>\$3,092</b>	<b>\$7,808</b>
<b>ANNUAL TOTAL</b>	<b>\$37,104</b>	<b>\$93,696</b>
<b>Hourly Wage*</b>	<b>\$18.55</b>	<b>\$46.85</b>

\*Wage working full-time required to support this budget  
 For ALICE Survival Budget sources, visit [UnitedForALICE.org/Methodology](https://UnitedForALICE.org/Methodology)

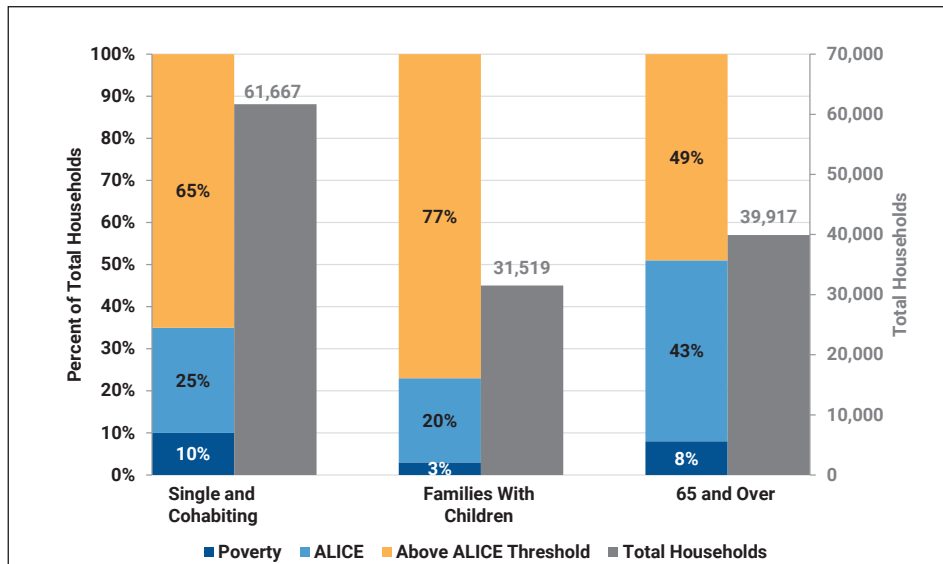
# Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

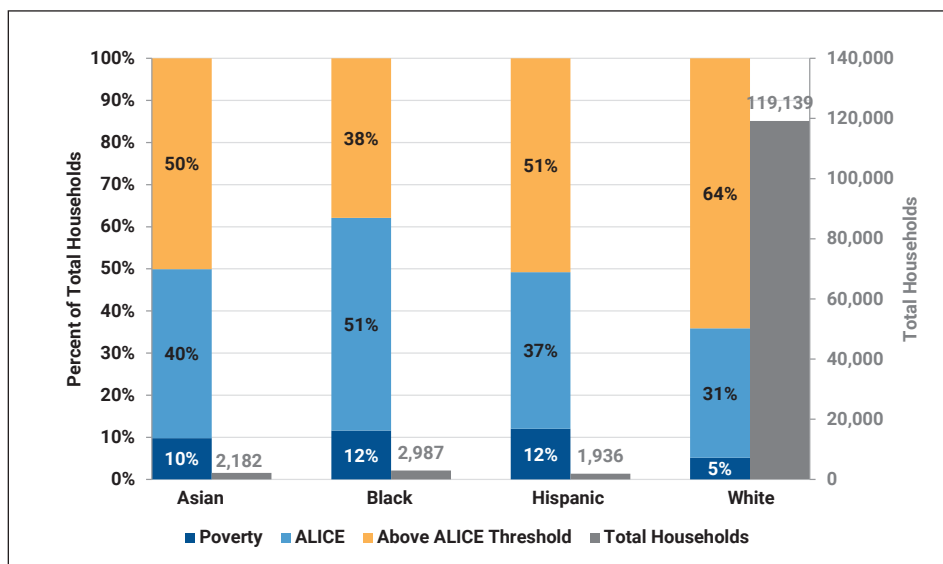
Visit [UnitedForALICE.org/Maine](https://UnitedForALICE.org/Maine) to view more national, state, and county data.

## Household Financial Status by Household Type, Cumberland County, 2022



Sources: ALICE Threshold, 2022; American Community Survey, 2022

## Household Financial Status by Race/Ethnicity, Cumberland County, 2022



Note: Asian, Black, and White racial categories are for one race alone. Race and Hispanic ethnicity are overlapping categories. The Asian and Black groups may include Hispanic households; the White group includes only White, non-Hispanic households. The Hispanic ethnic group may include households of any race.

Sources: ALICE Threshold, 2022; American Community Survey, 2022

### Cumberland County, 2022

Town	Total Households	% ALICE & Poverty
Baldwin town	483	45%
Bridgton town	2,403	41%
Brunswick town	8,695	46%
Cape Elizabeth town	3,847	24%
Casco town	1,835	53%
Chebeague Island town	306	54%
Cumberland town	3,018	19%
Falmouth town	4,930	22%
Freeport town	3,413	31%
Gorham town	6,043	30%
Gray town	3,668	33%
Harpwell town	2,541	38%
Harrison town	1,241	62%
Long Island town	126	36%
Naples town	2,045	49%
New Gloucester town	2,092	31%
North Yarmouth town	1,535	27%
Portland city	32,253	46%
Pownal town	620	28%
Raymond town	1,940	35%
Scarborough town	9,168	28%
Sebago town	851	46%
South Portland city	11,769	39%
Standish town	3,622	35%
Westbrook city	8,910	41%
Windham town	7,471	30%
Yarmouth town	3,349	30%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Data for counties with populations over 65,000 is 1-year estimates. Geographies with fewer than 100 households are not included. Therefore, totals will not match the county-level numbers.