



FOR A THRIVING SOUTHERN MAINE

TWO UNITED WAYS JOIN TOGETHER FOR GREATER IMPACT.



United Way
of Southern Maine

ELECTRONIC CAMPAIGN MADE EASY - EZ

LIVE UNITED

About EZ-Pledge

EZ-pledge is an online giving tool that makes giving easy and managing your campaign more effective! This secure, web-based pledging process eliminates the need for paper pledge forms, tracks campaign data in real-time, and delivers effective campaign management reports.

Step 1

Contact your Mail Server Administrator to ensure the email address ezpledge@uwsme.org is allowed through firewalls.

Step 2

Visit www.uwsme.org/ezpledge and complete the registration information.

Step 3

Within 3 business days, you will receive an administrator login to update your company details, as well as a general link for employees to register and give.

Step 4

Share the link with employees and inspire giving! (Don't forget an internal communications plan in support of your campaign. We provide sample emails at www.uwsme.org/campaign.)

Step 5

Once the campaign closes, access a payroll file from the admin site and provide to your organization's payroll department.

Questions?

Contact us at ezpledge@uwsme.org.

EZ-Pledge benefits:

- Giving is easy with many options including Leadership step-up programs
- Lowers expenses and staff time with a "greener" option
- Provides efficient accounting for your payroll system
- Offers a customized campaign website
- Automates pledge confirmations
- Decreases errors with secure transactions
- Deploys real-time electronic reporting