

90 YEARS OF IMPACT.

Because of YOU, United Way of Greater Portland (UWGP) is celebrating 90 years of mobilizing the caring power of our community!

And, as we **celebrate our 90th anniversary**, we are reflective of our past, present, and future.

In 1929, Portland-area leaders brought together local agencies to share in one large appeal to help people in need, creating the organization we know today. While UWGP's work has changed throughout the years, **we continue to unite and align people, organizations, and resources around our community's most pressing needs to make measurable, long-lasting change.**

We are Greater Portland.

From our volunteer board and committees to ongoing and one-time volunteers, **UWGP is where the community comes together to create a brighter future for all.**

The stakes are high for the future of Greater Portland. **Join us and recommit to building a better tomorrow** by ensuring children, individuals, and families have the resources, tools, and opportunity to thrive today and for 90 years to come. We cannot do it without you.



SUCCESS THROUGH TARGETED STRATEGIES

Bridging the Gap to Employment and Empowering Our Neighbors to Thrive— Not Just Survive

Greater Portland Workforce Initiative (GPWI), funded in large part by United Way of Greater Portland, works with stakeholders from government, non-profit, and business to develop a seamless and accessible "pipeline" to employment.



Mahdi and Rabecca, Bridge to CNA/Healthcare Professions participants

In response to stakeholder feedback and local employment trends, GPWI developed The Bridge to CNA/Healthcare Professions. The Bridge provides individuals with barriers to employment with essential training and wraparound support necessary to enter into a clinical healthcare career pathway. Debra Calhoun, a First Atlantic HealthCare Nurse Educator, shared the overwhelmingly positive community response. "Bridge students that become our employees are compassionate people with a great work ethic. Their love of assisting those in need comes through in their positive attitudes every day. The Bridge program plays a fundamental role in creating work readiness."

ACEs Treatments Making a Difference and Helping Us Live Longer, Better

Through Project BRACEs' trauma-informed training efforts, MaineHealth and Maine Medical Partners (MMP) are supporting early childhood providers in understanding the impact of childhood trauma on development and long-term health and well-being. BRACEs works to equip community providers with the tools for screening, providing developmental guidance, connecting to early intervention and trauma treatment, and promoting resiliency with caregivers.

MMP pediatric and family medicine sites screened 16,810 patients for trauma over the last year. Of those, 1,497 patients screened positive for a potentially traumatic event (9% positive rate). When a significant event is identified, children are then screened to determine post-traumatic stress symptoms to help determine next steps for treatment. Of those with symptoms, 69% were connected to a Behavioral Health Clinician.



Dr. DiGiovanni, a MaineHealth Pediatric doctor shared, "I've seen the new ACEs/Trauma tools help two young adolescents express previous traumas for the first time in their lives. These disclosures led to meaningful conversations with their medical provider and connection to our Behavioral Health provider trained in trauma treatments."



2019 COMMUNITY REPORT

LIVE UNITED

Kameron, Age 8
More information on back

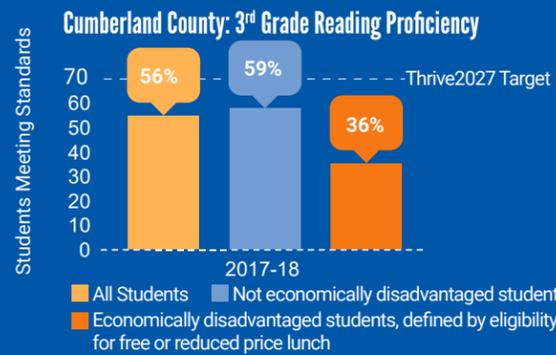
Cover: Kameron, participant in "Rockets & Rovers", a collaboration between LearningWorks and Side X Side funded by UWGP's Brick & Beam Society. Learn more at: <http://bit.ly/UWGP19>



THRIVE2027: GOALS FOR 2027

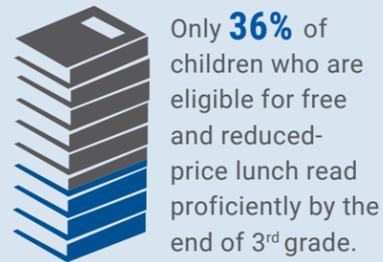
Goal 1: Give Kids a Strong Start

Target: By 2027, 70% of children read proficiently at the end of 3rd grade.
Baseline: 59% of children read proficiently at the end of 3rd grade.
2021 Benchmark: 61% of children read proficiently at the end of 3rd grade.



WHY IT MATTERS

The **first 5 years** of a child's life have a **huge impact** on long-term outcomes. During this time the brain is forming the foundation for development and learning, including language. Children build the skills necessary for success in kindergarten through being spoken to, read to, and played with in a positive way.



1-in-3 school-age children in Cumberland County are eligible for free or subsidized lunch, indicating that families are struggling to meet basic needs.

3rd graders who are not reading at grade level by the end of the school year are **4X** more likely not to graduate from high school.

UNITED WAY IN ACTION

293 children & infants attended a high-quality early childcare center funded by United Way.



46 school children from Portland's East Bayside neighborhood strengthened their reading skills while engaging in the arts thanks to United Way of Greater Portland's Brick and Beam Society.



519 children received professional services to address a developmental delay, including speech and language delays.

400 parents of infants & toddlers who received education on how to support their child's healthy growth and development during home visits reported that during a typical week, they read, told stories, and/or sang songs with their child every day.

Goal 2: Empower Neighbors to Thrive — Not Just Survive

Target: By 2027, 70% of households pay less than 30% of their income on housing.
Baseline: 65% of households pay less than 30% of their income on housing.
2021 Benchmark: 68% of households pay less than 30% of their income on housing.

Cumberland County: Households Paying Less Than 30% of Their Income on Housing



47% of renters are living in housing they cannot afford (measured by paying more than 30% of their income on housing), making it difficult for them to afford other essentials such as food and healthcare.

Only **45%** of high school students are proficient in math. Supporting Maine's economy requires us to grow the skills needed by employers, including math skills.

27% of adults, age 25 and over, do not have any education beyond high school.



People with an associate degree, or at least some college, earn approximately **\$7,477** per year more than a person with a high school diploma or equivalency, almost **\$300,000** over a lifetime!

657 senior citizens received legal help to access benefits, safe housing, affordable healthcare, and support with debt. **300** additional seniors received in-home services to enhance their ability to age in place.

18 single mothers are supporting their children's developmental milestones while increasing their family's long-term financial stability thanks to United Way of Greater Portland's Women United.



159 homeless teenagers received social services help to make progress toward education and financial stability goals.

CA\$H Greater Portland IRS-certified volunteer tax preparers filed **1,174** free federal and state income tax returns for 598 households, returning **\$1,303,974** to individuals and families.

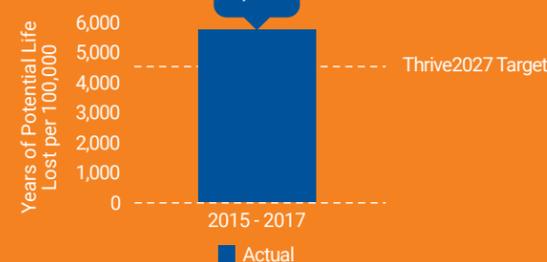
UWGP advocated to protect the Supplemental Nutritional Assistance Program, meeting with Maine's congressional delegation to share concerns about proposed changes and the impact on Maine residents. Additionally, UWGP engaged **55 advocates** who voiced their support by contacting their representatives.



Goal 3: Help Us All Live Longer, Better

Target: By 2027, reduce preventable premature deaths by 10% (4,860 Years of Potential Life Lost per 100,000 people).
Baseline: 5,400 Years of Potential Life Lost per 100,000 people.
2021 Benchmark: 5,400 Years of Potential Life Lost per 100,000 people.

Cumberland County: Years of Potential Life Lost (YPLL)



Adverse Childhood Experiences (ACEs) are traumatic events, including abuse and neglect, and household dysfunction such as witnessing domestic violence or growing up with family members who are dealing with addiction or untreated mental illness. ACEs are directly linked to a wide range of health problems through a person's lifetime, including mental illness and substance use disorders.



14% of 7th and 8th grade students in Cumberland County have considered suicide.



20% of Cumberland County high school students report having experienced 3 or more ACEs.

Maine is now **13th** in the nation for overdose deaths per capita.

In 2017, **1-in-4** Maine overdose deaths were in Cumberland County.

20 therapists were trained to provide trauma-focused therapy for children, which is an evidenced-based approach to treating children who have experienced ACEs.



3,037 youth and adults received services to address mental illness and substance use disorders.

836 youth received support services to help them cope with grief from the loss or impending loss of a family member.

