

UNITED IS THE WAY™



ONLINE GIVING MADE EASY

ABOUT GIVE AT WORK

Give at Work is an online giving tool that makes giving easy and managing your campaign more effective! This secure, web-based pledging process eliminates the need for paper pledge forms, tracks campaign data in real-time, and delivers effective campaign management reports.

STEP 1

Contact your Mail Server Administrator to ensure the email address pledge@uwsme.org is allowed through firewalls.

STEP 2

Complete the registration form by visiting uwsme.org/GAWregister.

STEP 3

After you register, your Corporate Engagement Manager will be in touch with your custom URL and next steps.

STEP 4

Share the link with employees and inspire giving! (Don't forget to support your campaign with internal communications. We provide sample emails in our [Campaign Toolkit](#).)

STEP 5

Once the campaign closes, access a payroll file from the admin site and provide to your organization's payroll department.

QUESTIONS?

Contact us at pledge@uwsme.org.

BENEFITS:

- Lowers expenses and staff time with a “greener” option
- Provides efficient accounting for your payroll system
- Offers a secure campaign website
- Automates pledge confirmations
- Decreases errors with secure transactions
- Deploys real-time electronic reporting



UNITED WAY
Southern Maine